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Ski Maine Announces Executive Director Retirement and Candidate Search

Portland, Maine: This week, Ski Maine Association's Board of Directors announced the scheduled retirement of Executive Director Greg Sweetser for May 2020.

Ski Maine represents sixteen alpine ski areas and twenty-one Nordic centers across the state and works to foster positive awareness of the Pine Tree State's vital winter businesses. In coordination with the Maine Office of Tourism, Ski Maine has been a vocal and active champion for the state's winter sports industry through advocacy in legislation and other governmental affairs, public relations with national and international players on and off the slopes, and educational opportunities for novices and professionals alike.

Under Sweetser's 24-year direction, Ski Maine Association has championed a healthy winter lifestyle for Mainers. Ski Maine established the Fifth Grade Passport, which now offers free or discounted winter activities for Maine children at more than 50 recreational centers throughout the state under the guidance of WinterKids.

All-inclusive efforts of the association involve the larger ski areas, as well as community ski areas and Nordic Centers from South Berwick to Fort Kent. Additionally, Sweetser's tireless work with Maine's Trails Economy has created notable and sustainable increases in the economic capacity of the state's rural mountain communities. The resulting expanded tax base and growth in year-round job opportunities attract new, youthful talent to Maine's quintessential recreation industry.

With Sweetser's scheduled departure in May, Ski Maine's Board of Directors is looking to hire a motivated and organized professional with excellent written and verbal communication skills, experience with government relations, ski industry operations, tourism, and/or hospitality, and a passion for outdoor recreation. The Executive Director of the Ski Maine Association is the chief executive officer for all operations, functions, and programs, and reports to the organization's board of directors. This is a full-time, year-round position with competitive salary and benefits. To view the full job description, visit SkiMaine.com.

For more information on Ski Maine and its member ski areas, visit SkiMaine.com.

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